## Understand the customer's needs.

**Basic Needs** 

Asking the right questions will help the customer know what kind of driver they need.

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Hornet

What type of vehicle will this be mounted to? Customers need to be aware of the tipping weight of their vehicle. How often will you use the driver?	<ul> <li>Skid-steer</li> <li>Tractor front-end loader</li> <li>Excavator<sup>1</sup></li> <li>Ideal for seasonal use.</li> <li>Farm &amp; ranch</li> </ul>	<ul> <li>Skid-steer</li> <li>Backhoe</li> <li>Excavator</li> <li>NOT for tractors</li> <li>High performance driver for heavy usage.</li> <li>Ideal for fencing contractors.</li> </ul>	
What type of soils are you driving i	nto?	J	
Soft soils	Works well, but may need to short stroke the Hammer for depth control.	Great for precise depth control.	
Hard soils, clays, rocky conditions	<ul> <li>Hammer is better when driving wood posts into hard soils.</li> </ul>	<ul> <li>Better in this soil type when using steel pipe.</li> </ul>	
Fracturable rock	• Not for use in these conditions.	<ul> <li>Hornet is ideal for rock.</li> <li>Can drive pipe directly.</li> <li>Use Rock Spike driving tool to create pilot holes for wooden posts.</li> </ul>	
What type of posts are you driving?			
Wood posts	Up to 8" round posts	Up to 8" round posts	
Rail road ties	• Standard	<ul> <li>T8-RR with Rail Road Tie driving tool</li> </ul>	
Pipe	Up to 8" round pipe	Up to 8" round pipe	

<sup>1</sup>Hammer can be mounted on Excavator with special mount. Call Danuser.



Comparing the Hammer & Hornet		
Direct Comparison	Hammer	Hornet
Which is faster?		<ul> <li>Hornet is the fastest driver.</li> </ul>
Which is hardest hitting?	<ul> <li>The Hammer hits with over 82,000 lb. of force.<sup>2</sup></li> </ul>	
Which is quieter?	<ul> <li>The Hammer is quieter in operation.</li> </ul>	
Which is easier to maintain?	<ul> <li>The only required maintenance on the Hammer is lubrication.</li> </ul>	
Specifications		
Driving mechanism	Gravity-driven drop weight	Hydraulic jackhammer style
Hydraulic flow requirement	<ul><li>12-30 GPM</li><li>Can run on less, but will be slower</li></ul>	• 10-30 GPM
Hydraulic pressure requirement	• 2,000 PSI	• 1,500 PSI
Driver Weight	• 1,565 lb 2,250 lb.	• 1,045 lb 1,245 lb.
Budget		
What is the customer's budget?	• MSRP: \$7,175 - 11,080	• MSRP: \$9,345 - 16,096

<sup>2</sup>Hammer with the additional weight kit.

